

The key elements of the WIF Commission Strategic Framework include Mission, Vision, Values, Pillars and Goals.

The **MISSION** defines the purpose and critical function of the WIF Commission and establishes the basis for the **GOALS**, presented here for reference purposes.

 The entire Strategic Framework is available online at: www.tvwd.org/wif

WIF Commission Mission

To responsibly secure a safe and reliable Willamette River drinking water supply for our communities.



Key Elements of the WIF Commission Strategic Framework





Water Quality Protection

We **engage in addressing existing, emerging and potential risks** that may impact water quality at the intake facility ahead of treatment.

Goals

- 1 Develop and maintain a **state and regionally supported source water protection plan**.
- 2 **Acquire grants, loans, and funding** in support of source water protection plan implementation.
- 3 **Promote information exchange amongst stakeholders**, tracking relevant data on emerging issues such as contaminants, natural hazards, and regulatory changes.
- 4 **Lead outreach and education** on the Willamette River Basin history and current and future needs for protection.
- 5 Give members of the WIF Commission resources to enable them to **serve as water quality experts and representatives** of WIF Commission interests.
- 6 Invest in **monitoring technology and communication networks** with upstream and downstream agencies and private partners to detect and provide early incident notifications.



Water Supply Stewardship

We pursue **access to reliable water supply** to meet the needs of the region and participating agencies.

Goals

- 1 **Engage proactively with regulatory agencies** on water supply needs and future demands.
- 2 **Foster relationships with the State and Federal agencies** to proactively address water supply shortage scenarios and develop cooperative agreements.
- 3 Periodically collect **water demand forecasting information** from partner agencies to support operational planning and decision making.
- 4 **Engage proactively with dissenting or potentially opposing stakeholders**.
- 5 Develop **curtailment plans that enhance preparedness** for water scarcity scenarios and are adopted by the Board.



Effective WIF Operations

We are dedicated to effective utility management to **deliver consistent operations and quality service** to our communities.

Goals

- 1 Develop and maintain **Operations, Curtailment, and Emergency Response Plans** and guide shared ownership with priority stakeholders.
- 2 Ease **decision making on prioritized investments** using strategic asset management and Capital Improvement Program best practices.
- 3 Preserve a **cooperative team dynamic** among WIF members through regular knowledge exchange workshops and retreats.

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